

Value analysis

Analyse how much profitability is in one marketing channel compared to the other?

Then you can prioritize your channels and achieve significant advantages in the marketplace.

A value analysis can be tailor made to you exact needs and the specific situation in your company.

What you get:

- Tailor made analysis report on all your marketing channels
- Total overview of all your marketing channel performance over time in comparison to each other
- Performance calculations made on key figures like number of sales and number of value creating actions made from one channel compared to all other channels
- Expert evaluation of how to proceed with your online marketing to gain maximum value from your budget

Your advantages:

- Save money and earn more on your existing marketing budget.
- You get answers to these questions:
 - What marketing channels give you the most profit
 - What banners generates most sales and value creating actions
 - Which business keywords performs the best - and which should be deleted
 - How should you prioritize your online marketing in the future
 - What are your opportunities to optimize profitability

[Contact Inflow](#) and find out more.