

## Use your full market- and revenue potential

Do you know how many customers you're rejecting every day?

Get help to identify your real online potential and the income your website can generate - before and after an optimization. The sum of this can be compared with your current online traffic and from that the outcome of your unused market potential can be identified.

The market potential is divided in two main categories:

- Traffic potential  
Based on current searches and other relevant and profitable traffic
- Conversion rate on the website  
Based on current facts and the potential to optimize this

Your realistic market and revenue potential is defined from the facts above and from various conversion rate scenarios - which will be many times greater than what you expect. We can identify your market potential on most markets in the world.

Inflow can give you a better idea of the number of potential customers who are searching on keywords directly related to your business because we have a special access to the different search engines and their statistics. It allows us to identify your future traffic potential based on the searches from the last 12 months.

[Contact Inflow](#) if you want to know your real revenue