

Structure

The key to success – hidden behind your web design
- is an analytically developed web page structure.

For each template the purpose and user flow is mapped.

Based on an analytical prioritizing between important elements like trust, branding, navigation and sales the structure is designed to each webpage in relation to the business criteria.

What you get:

Definition of:

- Critical success factors in all web pages (MWR)
- Priorities of web elements in exact percentages
- Schemes of optimal sales optimized structures
- Team evaluation of structure
- Test of the structure in the design process

Your advantages:

- Achieve a higher conversion based on an analytically developed structure
- Optimizing of the structure based on your goals and success criteria's
- Increase your possibility of a profitable business
- Achieve fast break even and profits
- Strengthen your competitiveness

[Contact Inflow](#) and find out more.