

ROI control

How much profit do you gain from one marketing channel compared to the other?

If you know this, you can prioritize your channels and achieve significant advantages in the race against your competitors.

Inflow makes this prioritizing by constantly studying the selected online marketing channels and removing those who do not perform - and then test others.

What you get:

Definition of:

- Prioritizing of selected channels from how they perform
- On-going studies of CTR, conversion and the final profitability of the individual channels
- Optimization of the performance on each channel
- On-going reporting on vital ratios (weeks/months)
- Continuous adjustment of the valuing of the value creating user actions

Your advantages:

- Avoid the expenses for channels that don't perform
- Get expert assessment of the profitability of the various channels
- Focus on your core business
- Follow the strategy and optimize it from facts
- Get a better basis for a profitable business - and be able to document it to your organization

[Contact Inflow](#) and find out more.