

Reporting

Get the great advantage in being able to document the progress in value from your decisions.

Inflow gives you the possibility to document your business optimization to your company organisation – easy and efficiently.

We set up everything so that the people you want will receive the numbers and data that you and they prefer – in the frequency you all see fit.

What you get:

Reporting of Key Performance Indicators like:

- Calculation of the profitability on the investment in online marketing
- Number of new customers
- Price per new customer (acquisition cost)
- Average turnover per visitor
- Average revenue per visitor
- Conversion rate
- Number of value creating actions and the income from these
- E-mail set up to all relevant members of your staff

Your advantages:

- Document that your decisions are making better profit
- Distribute vital knowledge easy and automatically to your organisation
- Make future decision making easier from more knowledge both for you and your organisation
- See the business progress over time – e.g. from week to week
- Focus on the right relevant data from the start – don't waste time
- Optimize both your website and your online marketing from facts in easy understandable reports

[Contact Inflow](#) and find out more.