

## Log file analysis

Do you need more knowledge before your online business decisions?

A log file analysis can be your way to certainty in your decision making and to a better profitability in your online business.

Have you always had a professional tracking system properly implemented on your website?

Get the right professional help from Inflow.

### What you get:

- Upstart without fee: Expert evaluation of log files quality and the possibility to get usable data out of them
- Set up of log file tracking system
- Information and data from the tracking back in time - as much as the log files permits it
- Tracking in the agreed period and tracking data hosted by Inflow
- Possible: Log file tracking on old previous websites if data exists in the log files

### Your advantages:

- Optimize your e-business from knowledge about your users' earlier and present online behaviour
- Get statistical knowledge in periods where you did not track on your website
- Know your old website's performance in comparison to your new website
- Find the pages and areas where your users leave your website
- See the exact value of optimizing changes made
- Get an overview of the profitability of your online marketing

[Contact Inflow](#) and find out more.