

## Landing pages

Statistically about 70% of all internet users choose to leave a website already within 4 seconds. If they don't use landing pages. Significantly more time is spent on sites with landing pages.

A landing page is an alternative front page - with specific communication with specific engaging content.

Communication that confirms the user in what he or she has found is "the right stuff" is vital to make them stick to the website – and buy!

### What you get:

- Landing pages that ensure better conversion rates from visitor to customer
- Prioritizing of the content of each landing page, the structure and the design to fit the customers' purchasing behaviour
- Identification of how many and which landing pages you need
- Tracking on each landing page and documentation of the optimized performance

### Your advantages:

- Get more users to do value creating actions
- Communicate specifically towards your target groups and create more customers
- Get more value from your online marketing
- Create more value by confirming the user in his search and making more visitors stick to your website
- Emphasize what makes your company and your products unique on all landing pages

[Contact Inflow](#) and find out more.