

Get new knowledge to improve profitability

The unique knowledge from website tracking can be transformed into more value from your e-business as a whole.

On the Web new knowledge is used to optimize your profitability in two main areas:

- Optimizing the cost-effectiveness of your online marketing
- Optimizing performance on your website

Optimizing your online marketing

Inflow has a special insight and a working method in online marketing and website optimization that is based on many years of experience.

From studying statistical data from user tracking, we locate in detail the most profitable user traffic for you to use. In this way we can advise you which >key words and phrases< should be prioritized in relation to profitability

Optimizing your website performance

When we work with optimizing websites and online marketing, we often see our clients revenue quadruple already after the first launch. Our optimization are always done out of insight from tracking and other methods of analysis - specific adjustments made from professional expertise.

Inflow helps you all the way as we give you a full-service solution:

- Sitemaps and flow charts
- Development of sales optimized structure (the priority of elements on a page in relation to the brand, credibility, product sales, navigation, information, etc.)
- Development of design and layout of sales optimized templates
- Development of communication and text on the page
- Future possibility of implementation of changes to your website

[Contact Inflow](#) to hear more about maximizing your profitability on the Web.