

E-mail marketing

Increase 'up sale' and get more customers with e-mail marketing.

- Create better retention of your existing customers and make them buy more
- Transform users to costumers gradually with newsletters
- Get ahead of your competitors. - Use newsletter storytelling to brand your products
- Create product and brand ambassadors for your company

What you get:

- E-mail marketing strategy and concrete plan for e-mail concept, e-mail system, distribution frequencies etc.
- Handling of all e-mail marketing – development, design, textual communication, distribution etc.
- Newsletters with the right communication about new products, offers and teasers
- Tracking and reporting on the 'Most Wanted Responses' and success criteria

Your advantages:

- Distribute knowledge and news about your company and strengthen the brand awareness and your customer relations
- Send your newsletter in the right frequency and sales optimized form
- Measure the effect from your newsletter with tracking tools
- Measure the value on your newsletters (value creating user actions /sales)
- Communicate to your target groups - 1:1 to your specific customer
- Communicate precisely to your target group profiles and their areas of interests and needs

[Contact Inflow](#) and find out more.