

Optimization of design

Your web design should be based on facts that have been collected in previous analyses.

This will ensure your design to be constructed so that it is 100% focused on the value creating actions that we want the user to do.

Real value creating design brings together all the previous analyses and ensures that the project objectives are met.

Inflow's work with online user interface design is done to reach the business goals.

What you get:

Definition of:

- Sales optimized design on the project pages
- Design based on the business success criteria and the value of online user actions
- Team evaluations of the developed design
- Design developed with a basis in structure diagrams
- Design that ensures easy implementation of tracking systems
- Options: Design of PDF's etc.

Your advantages:

- Achieve more sales from value creating design
- Get a design that matches the prioritized value creating actions
- Get a design that promotes the secondary value creating actions - and create retention
- Get a design that matches your target groups
- Get better competitiveness from analytical sales optimized design

[Contact Inflow](#) and find out more.